



Name Batescoff, nee. Simmel
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facebook simmel-artwork,
linkedin Rivka Simmel-Batescoff
Family status 2 children, divorced
Date of birth 07.09.1963
Place of Birth Karlsruhe, Germany
Languages German, mother tongue; English, mother tongue level;
Hebrew, conversational level; French, basic level

from 2006

-> **Senior designer** at Eric Cohen Books, Raanana
Design of English teaching material, book series, cover design, page by page design,
working in team with editors, photographers and illustrators.
Eric Cohen Books, Burlington English, Raanana

2005-2006 (until aliah on 20.3.2006)

-> **Freelance operator** in the field of quality management / mass-production
(Office Depot), meyle-mueller, Pforzheim

2004 - 2005

-> Freelance projects, **calendar** etc
ORT, Frankfurt, WIZO Frankfurt
-> **Interior design** project for Buergerhospital Frankfurt am Main
Prof. Hellstern, Buergerhospital

2003

-> Creation and Design (dtp, pre-press production) **customer magazine "direkt"**
ads and **give-aways**, printmaterial
Viterra Rhein-Main GmbH, Frankfurt

1997-2003

-> Design and concept for the **customer magazine "Wohnen&Leben – das dach"**
Wohnen und Leben e.V., Frankfurt
Nassauische Heimstätte GmbH, Frankfurt
WohnBau Rhein-Main AG, Frankfurt
-> Newsletters, folder, ads and **business report**
WohnBau Rhein-Main AG, Frankfurt.

- > Design **"Info-Markt-Telegramm"** Dresdner-Bauspar AG
New-Media-Economy AG, Wiesbaden/München
- > Development and design for an **orientation system**
Regionalpark Rhein-Main GmbH, Grünring, Stadt Offenbach

1995 - 1997

- > Concepts and visual development of **"edutainment" computergames, package design**
Argos Gameware
- > Design and Creation of Sample-Websites
H&M System-Software GmbH, Roedermark

1990-1995

- > Conceptual design for **advertisement** and **product placement** for fashion companies
(for vogue, elle, der Spiegel etc), design of logos, labels, give-aways
Kalb GMBH (fashion - labels KALB Blouses, Vitello), Aschaffenburg
Texi Fashion, Frankfurt
Acotex, Heppenheim
- > **Bookcover design and illustrations**
Fischer Taschenbuch, Frankfurt
Deutscher Fachverlag, Frankfurt
Vahlen Verlag, München
Goldmann, Blanvalet, München
- > **Posters** and printmaterial
Frankfurter Sparkasse, Frankfurt

Technical skills

Macintosh Systems and networking, InDesign,
Adobe Illustrator, Adobe Photoshop, Freehand, Quark x-press,
Painter, Microsoft Excel/Powerpoint/Word,
Acrobat Reader und Distiller and other.
PC and diverse software packages like Microsoft Office.

Education/Qualification

- | | |
|-----------|---|
| 1989 | BA in Communicational Design (Dipl. Des) |
| 1985-1989 | Studies of Communicational Design at FH Wiesbaden
(University for Applied Sciences)) |
| 1984 | Probationer at "Lohse&Partner", Karlsruhe
Probationer at "Atelier Neuner", Karlsruhe
Probationer at "Agentur Schönfeld", Bruchsal |
| 1983 | Abitur (Bagrut) |